



FISKER AUTOMOTIVE RECRUITS FIRST U.S. RETAILERS TO REPRESENT PREMIUM GREEN BRAND

IRVINE, CA – March 24, 2009: Premium green automaker Fisker Automotive has appointed its first group of U.S. retailers to market and service its luxury plug-in hybrid vehicles, beginning with the \$87,900, 100mpg Karma sedan later this year. Thirty-two award-winning retailers have confirmed their intent to carry the Fisker marquee. The number puts the carmaker close to its goal of having 40 locations across the country by the end of June 2009.

All Fisker retailers are well-established operations familiar with premium brands, new technology and discerning clientele. Many are family-owned, each is active in giving back to their communities, and all understand the need to offer premium customers a vehicle that reduces environmental impact. A full list can be found at www.fiskerautomotive.com

Fisker Board member Vic Doolan has been instrumental in guiding development of the company's retail network. Doolan led BMW NA and Volvo Cars NA to record sales in the 1990s and 2000s, and in so doing built solid relationships with top retail principals. "Our retail partners are our most important assets," he said. "To our customers, they are the face of the company. For that reason, we've chosen those who will give Fisker owners the comfort and confidence to drive the future."

By keeping startup costs low and not requiring floor-planning beyond demonstrator and display cars, Fisker is able to attract new franchises even in tough economic times. President Obama's recent pledge of \$2.4B to support development of plug-in hybrid vehicles and battery technology is added incentive.

Fisker showrooms will reflect the company's concern for the environment and their vehicles' emission free capabilities. "They will be Eco-facilities, not Ego-facilities," Doolan said. Architecture calls for natural and sustainable materials like wood and textiles. An available solar-powered car port can keep demonstrator vehicles clean, dry, fully charged and ready to go.

Fisker Automotive Retail Network, Charter Members:

Barrett Holdings, Inc.	Charles Barrett	San Antonio, TX
Bergen Jaguar	Dennis Squitieri	Bergen County, NJ
Bergstrom Corporation	John Bergstrom	Wisconsin
Borton Automotive	Kjell Bergh	Minnesota
Capitol Cadillac Company	Daniel Jobe	Maryland
Century Automotive Group	George Jones	Alabama
The Dorschel Automotive Group	Richard Dorschel	Rochester, NY
Elder Automotive Group	Rob Elder	Tampa Bay, FL
Fields Auto Group	Dan Fields	Illinois
Fields Auto Group	Dan Fields	Orlando, FL
Fields Auto Group	Dan Fields	British Columbia
Frank Kent Motor Company	Corrie Churchill	Fort Worth, TX
H.A. Ott Motor Cars LLC	Chip Ott	Philadelphia, PA
Jaguar of Great Neck	Jack Weidinger	Long Island, NY
M2 Motors, Inc.	Bernardo Moreno	Ohio
Manhattan Motor Cars	Brian Miller	Manhattan, NY
Marvin K. Brown Auto Center	Dave Grundstrom	San Diego, CA
O'Brien Auto Group	Mike O'Brien	Washington
Palm Beach Motor Cars Ltd.	Robert Simpson	Palm Beach, FL
Patrick Dealer Group	Martin Stilwell	Illinois
Price Family Dealerships	Tom Price	San Jose, CA
Price Family Dealerships	Tom Price	San Francisco, CA
Price Family Dealerships	Tom Price	Sacramento, CA
Rickenbaugh Cadillac Volvo	Mary Pacifico-Valley	Denver, CO
Roger Beasley Highline Group	David Stein	Austin, TX
Ron Tonkin Family of Dealerships	Ron Tonkin	Oregon
Serra Automotive	Joe Serra	State of Michigan
Serra Automotive	Joe Serra	Pasadena, CA
Shelly Automotive Group	Damon Shelly	Orange County, CA
Sullivan Luxury Cars LLC	Mike Sullivan	Beverly Hills & Santa Monica, CA
Ted Britt Auto Group	Raymond Britt	Northern Virginia
Warren Henry Automobiles	Warren Zinn	Miami, FL

ABOUT FISKER AUTOMOTIVE, INC.

Fisker Automotive, founded in 2007 by Fisker Coachbuild, LLC and Quantum Technologies (QTWW), is a privately owned American car company producing premium green automobiles. Global headquarters are located in Irvine, Calif., with Henrik Fisker as CEO. The company is backed by Kleiner Perkins Caufield & Byers, Palo Alto Investors and the Qatar Investment Authority (QIA). More information is available at www.fiskerautomotive.com.

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